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# STICKY RICE

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CONTENT THAT STICKS



## BRAND MANAGER

Sticky Rice is looking for a Brand Manager/Account Exec. to join our team and work on some of top accounts of the agency.

- Department: Business Development
- Full-time (5 days/week)
- Min. Experience: 1 year

## THE JOB

Alongside a team of Account Directors, Creative Producers and Creative Directors, the Brand Manager will handle a portfolio of accounts and manage their day-to-day social media strategies. Missions include discussing and implementing clients' social media strategies, executing social initiatives and activities for their brands, building strong relationships while monitoring social media trends and keep a close eye on competition. You will also regularly meet with clients and senior management to present creative ideas.

The Brand Manager is a highly motivated individual with experience and a passion for designing and implementing social media strategies with a focus on innovation and creativity.

## MISSIONS

- In charge of a portfolio of clients on Social Media (Facebook, Instagram, Twitter, Line)
- Serve as the lead point of contact for all client accounts management matters
- Develop the social media strategy (targets, message, objectives, actions)
- Create the strategic planning to improve brand awareness and engage social communities
- Set up creative meetings with Content Strategists to brief them on upcoming campaigns
- Ensure a continuity between clients' brief and the Studio content development
- Ensure the timely and successful delivery of the campaign requirements and objectives
- Build and maintain strong, long-lasting client relationships
- Benchmarking existing competition + keeping in touch with current trends on Social Media



## QUALIFICATIONS

Social Media is about being innovative, creative but requires rigor and responsiveness. You will need to have:

- Strong, professional written and verbal communication skills in English and Thai
- Past experience in a digital marketing, social media or community management position (min. 1 year experience)
- Adopt a very professional and competent attitude when discussing with client
- Ability to synthesize ideas and answer client's brief
- Excellent knowledge of digital trends with a deep focus on social media
- Ability to work in teams and under pressure
- Be responsive and respect deadlines
- Always push your creativity and be innovative!
- Be curious about social and digital trends

We love originality, creativity and anything out of the box! If you feel like sometimes you don't belong to human kind, then you definitely belong to Sticky Rice!

APPLY

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